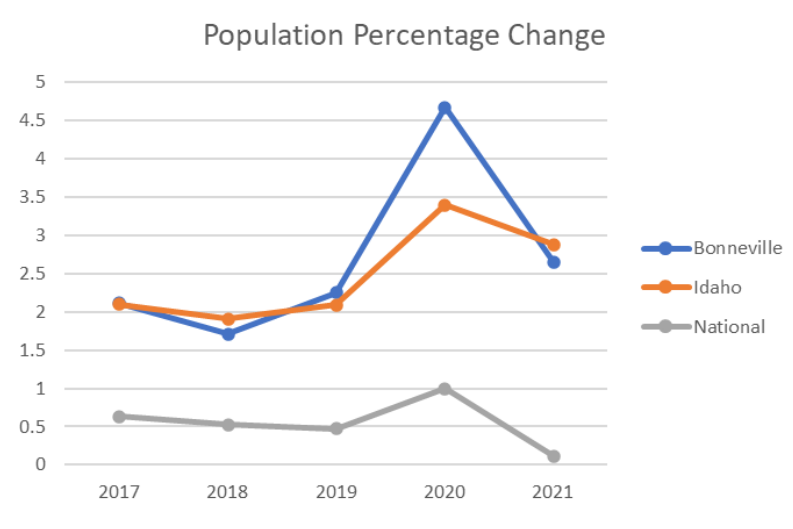
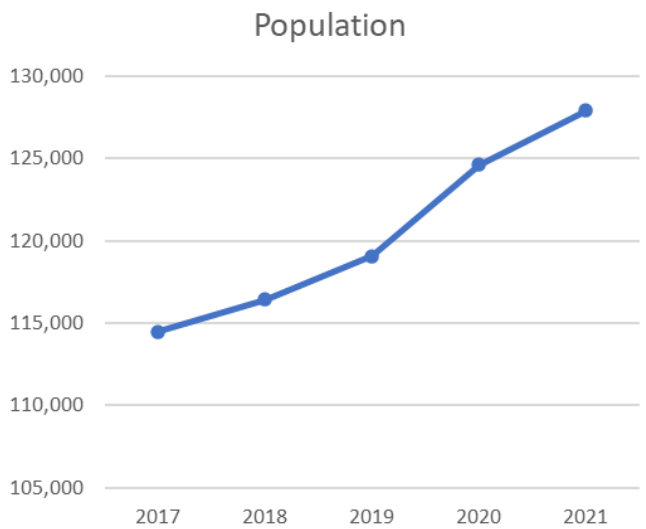




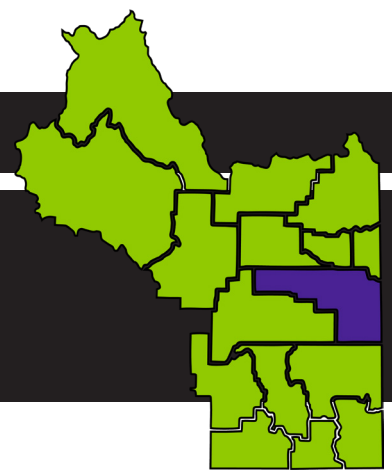
BONNEVILLE COUNTY

Population
127,930

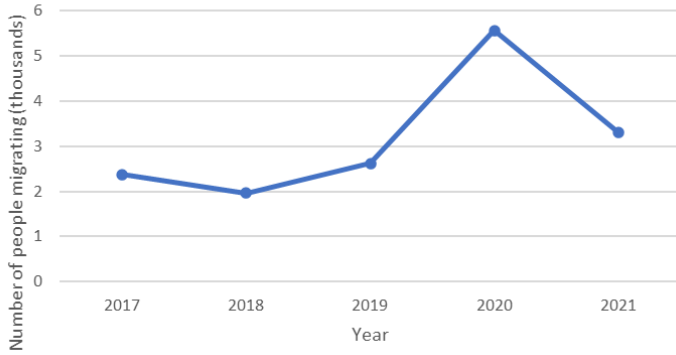


SOURCE: United States Census Bureau American Community Survey

Bonneville County’s population increased on an average of 1.38% year-over-year for the last decade. The population growth rate has been positive since 2011 and peaked in 2020 at 4.67%.



Net Migration Flow



NET MIGRATION FLOW

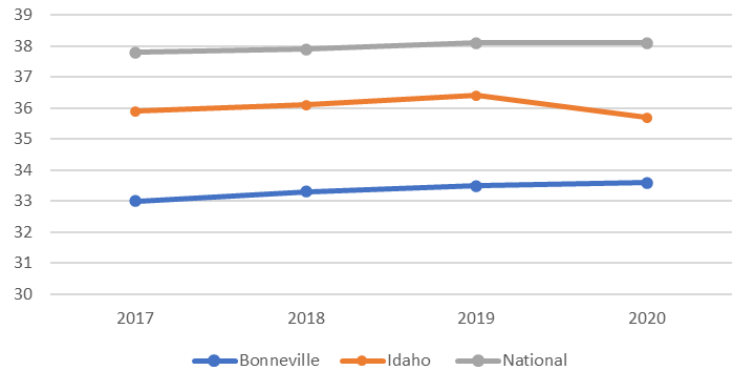
In 2020, more than 5,000 people moved to Bonneville County. Since 2017, the average number of new residents was over 3,000 per year.



SOURCE: United States Census Bureau American Community Survey

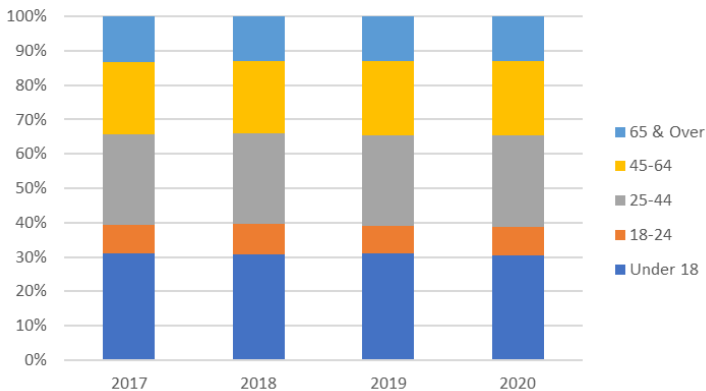


Median Age



SOURCE: United States Census Bureau American Community Survey

Age Distribution



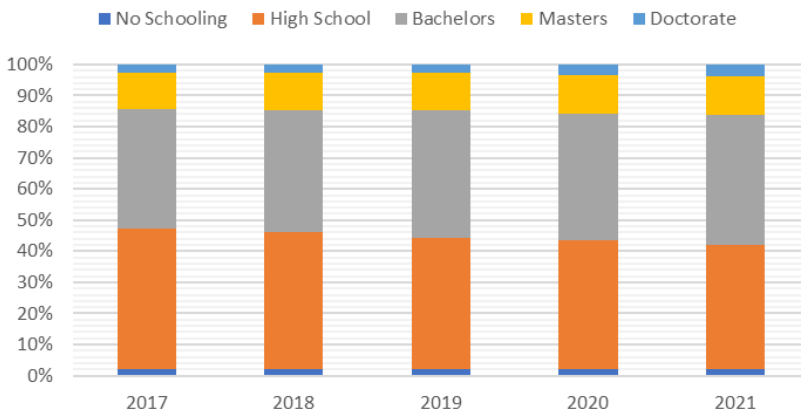
AGE DISTRIBUTION

Bonneville County's age distribution is stable and slowly getting older with the median age increasing in the county by .6 years in comparison to 2017. A young population indicates a strong labor supply and future work force growth.

The growth in those over 65 years of age was measured to be a .4% decrease over the same period.

SOURCE: United States Census Bureau American Community Survey

Education Attainment



EDUCATION

As of 2021, 57.8% of the population over 25 had a college degree.

From 2017 to 2021, the percentage of people with an advanced degree grew from 14% to 16%.

While the population without a high school diploma or with a high school diploma was 41.9% in 2021, compared to 47.2% in 2017. As the percentage is decreasing this is showing a shift towards higher education in the county.

SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education



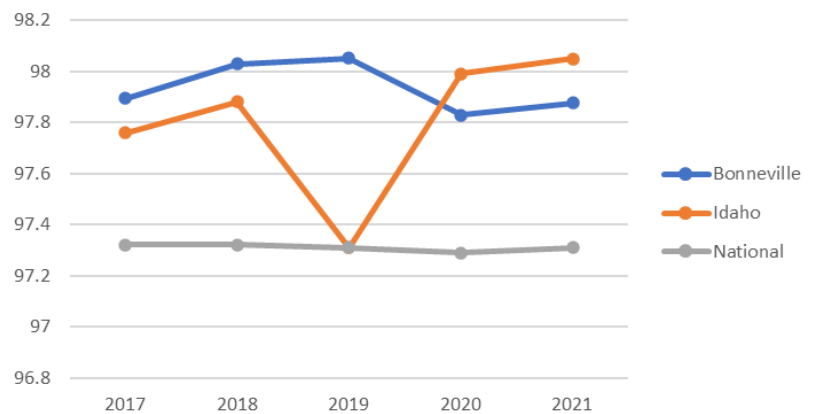
HIGH SCHOOL GRADUATION RATES

Graduation rates from 2017 to 2021, were calculated by taking the weighted average of graduation rates for school districts within Bonneville County.

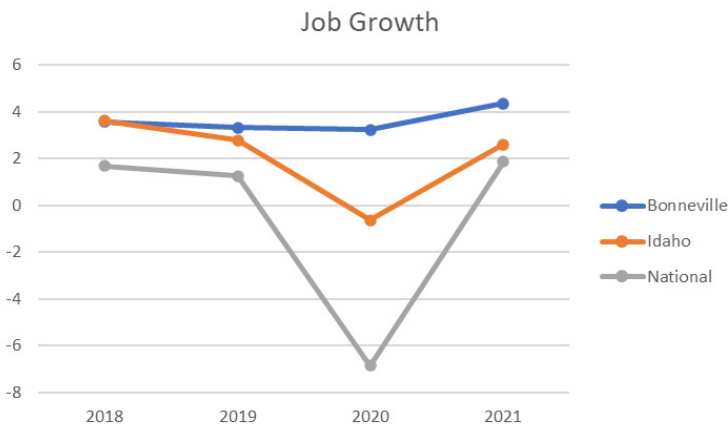


SOURCE: Bing -insulation.org

High School Graduation Rate



SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education



Source: Bureau of Labor Statistics

JOB GROWTH

Job growth within Bonneville County had been insulated from the downturn that impacted the state and nation. From growing at 3.5% in 2017, to still rapidly growing in 2021. In March of 2021, 48,000 positions were filled in the Bonneville County labor market.



8.17%
Manufacturing
IN 2021

KEY INDUSTRIES

Bonneville County's Top 5 industries are: Health Care and Social Assistance, Manufacturing, Accommodation, Food Services, Administrative, Waste Services, and Retail Trade. Other notable industries not in the Top 5 are: Construction, Arts and Entertainment, and Information.*

The rise in the share of those classified under Health Care and Social Assistance has grown by 9% since 2017. This reflects more need for healthcare and social assistance employment within the county's market.

SOURCE: *According to the Bureau of Labor Statistics encompasses companies that are engaged in producing and distributing information and cultural products, provide the means to distribute or transmit those products, and process data.

TOP COMPANIES

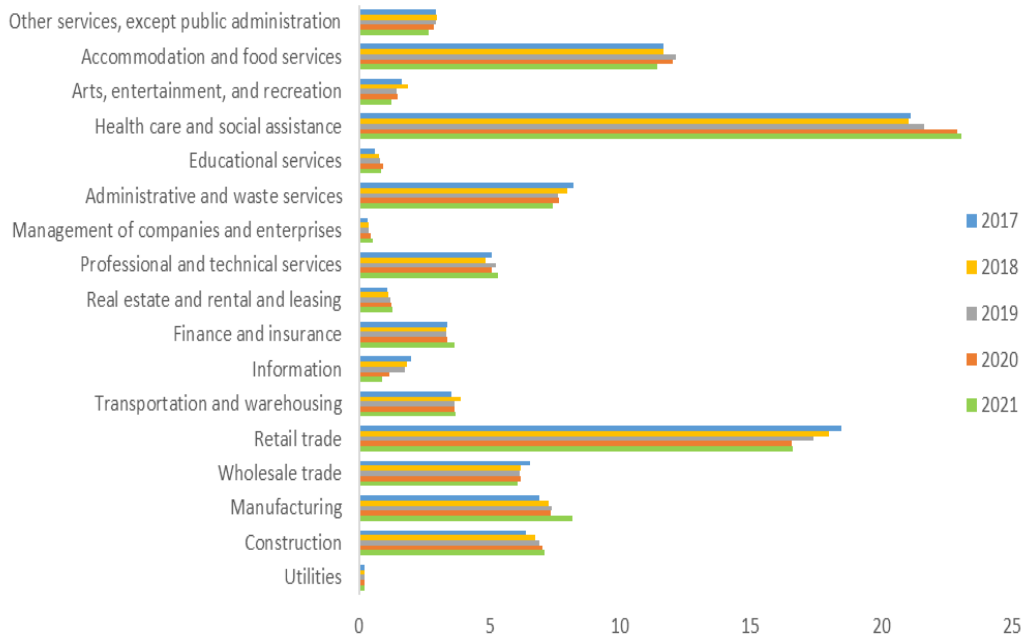
EMPLOYER	OWNERSHIP	RANGE
Bonneville Joint School District	Local Gov	1,000+
Melaleuca	Private	1,000+
Eastern Idaho Regional Medical Center	Private	1,000+
Idaho Falls School District	Local Gov	1,000+
Wal-Mart	Private	1,000+
City of Idaho Falls	Local Gov	500-999
Bonneville County	Local Gov	500-999
HAS Incorporated	Private	250-499
Idaho Falls Community Hospital	Private	250-499
College of Eastern Idaho	Private	250-499

Note: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor

EMPLOYMENT BY SECTOR

Employment by Sector



SOURCE: US Bureau of Labor Statistics

EMPLOYMENT BY SECTOR

Each sector is represented by its share of total employment for each given year. The following sectors have been declining in terms of share of total employment: Accommodation and Food Services, Arts, Entertainment and Recreation, Retail Trade, and Information.

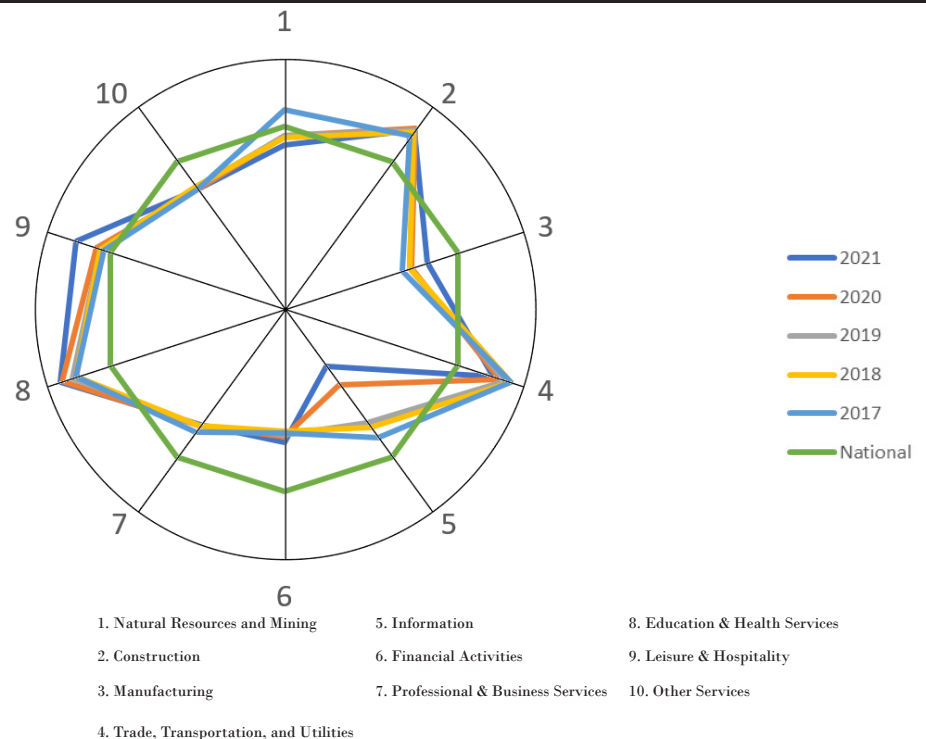
The following represents sectors growing within Bonneville County: Health Care and Social Assistance, Educational Services, Management of Companies and Enterprises, Professional and Technical Services, Finance and Insurance, Manufacturing, and Construction.

The Health Care and Social Assistance sectors are the largest in the county employing 11,110 people or 23.05% of the workforce as of 2021.

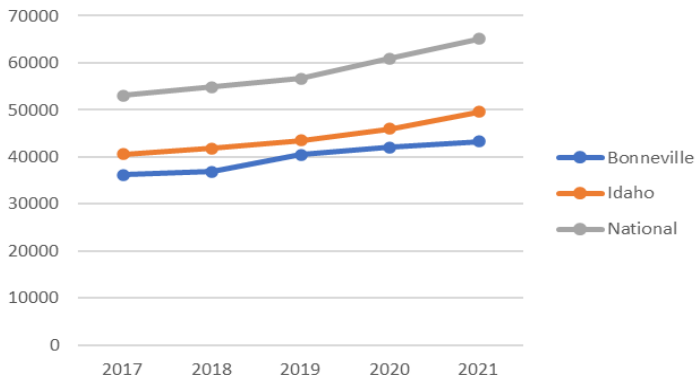
LOCATION QUOTIENT

Location quotient represents the share of an industries need for employees in an area compared to its national average. For example, Bonneville County's Education and Health Services Industry has a location quotient of 1.29 meaning it employs 29% over the national average within the industry. In contrast, the location quotient for the Financial Activities Industry has fallen to .73 meaning Bonneville's share of employment in the industry is three quarters of the national average.

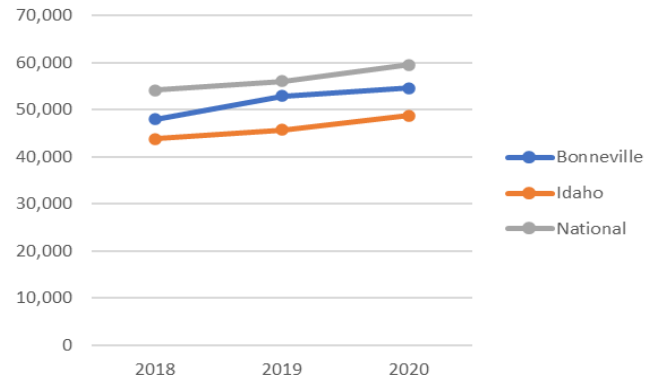
SOURCE: US Bureau of Labor Statistics,



Median Income

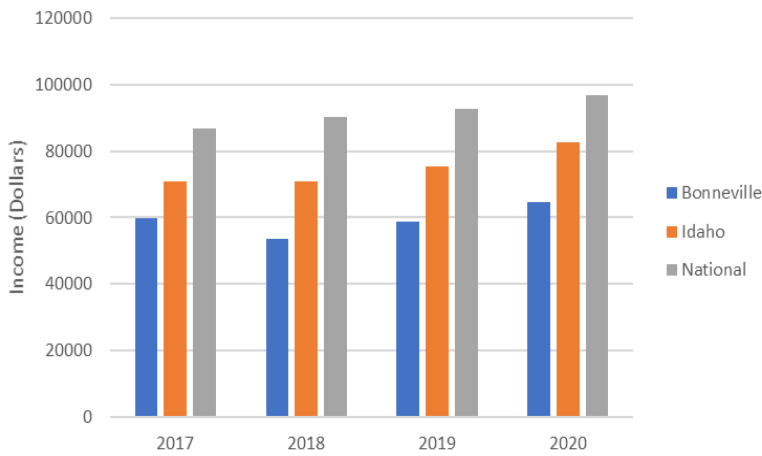


Per Capita Personal Income



SOURCE: United States Census Bureau American Community Survey

Household Income



SOURCE: US Bureau of Labor Statistics

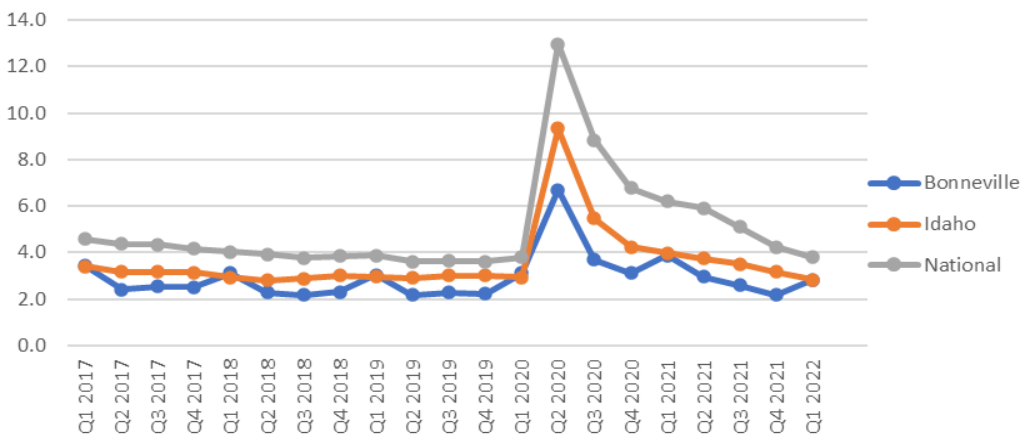
INCOME PER CAPITA

In 2018, the per capita income of Bonneville County was \$48,007. It rose by more than \$6,000 dollars since then and was \$54,601 in 2020.

MEDIAN HOUSEHOLD INCOME

Median household income has risen across the nation since 2017. Households in Bonneville County are earning 16.28% more than they did in 2017. Median household income was \$61,435 in 2021.

Unemployment



SOURCE: Federal Reserve Economic Data

UNEMPLOYMENT RATE

Unemployment spiked in the nation in early 2020. Bonneville County's unemployment peaked in April 2020, at 8.4% then two months later in June unemployment fell below 5% returning the county to full employment. Unemployment is now below pre-lockdown levels and is currently 2.9%.

LIVING WAGE

HOUSEHOLD SIZE	LIVING WAGE	POVERTY WAGE	MINIMUM WAGE
1 Adult	\$ 10.71	\$ 5.84	\$ 7.25
1 Adult 1 Child	\$ 23.34	\$ 7.91	\$ 7.25
1 Adult 2 Children	\$ 28.26	\$ 9.99	\$ 7.25
1 Adult 3 Children	\$ 35.79	\$ 12.07	\$ 7.25
2 Adults (1 Working)	\$ 18.08	\$ 7.91	\$ 7.25
2 Adults (1 Working) 1 Child	\$ 22.30	\$ 9.99	\$ 7.25
2 Adults (1 Working) 2 Children	\$ 25.07	\$ 12.07	\$ 7.25
2 Adults (1 Working) 3 Children	\$ 28.19	\$ 14.14	\$ 7.25
2 Adults (1 Working Part-Time) 1 Child	\$ 25.28	\$ 12.20	\$ 7.25
2 Adults	\$ 9.04	\$ 3.69	\$ 7.25
2 Adults 1 Child	\$ 12.93	\$ 5.00	\$ 7.25
2 Adults 2 Children	\$ 15.58	\$ 6.03	\$ 7.25
2 Adults 3 Children	\$ 18.41	\$ 7.07	\$ 7.25

SOURCE: U.S. Census Bureau



POVERTY

The poverty rate in Bonneville County has fallen from 12.7% in 2017, to 9.8% in 2021. Poverty has been decreasing since 2015, when it peaked at 13.2%.

COST OF LIVING

Cost of living is increasing in Bonneville County, however, it remains under the state and national levels. In 2021, the cost of living was 89.4 meaning when the average American spends \$100 on normal goods while those in Bonneville County only spent \$89.40. One of the main drivers for the low cost of living is the abundance of wind and hydroelectric generation helping to bring down utility costs.

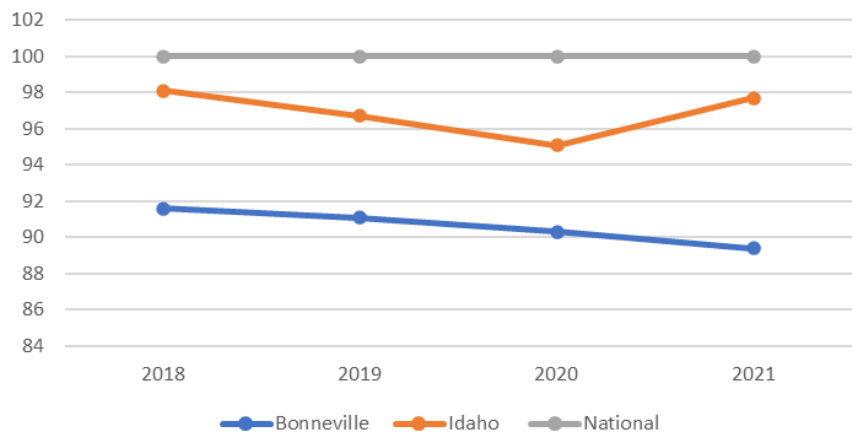
SOURCE: U.S. Census Bureau

SOURCE: Consumer Price Index, West Region November 2021 (bls.gov)



SOURCE: Pixabay

Cost of Living



SOURCE: Consumer Price Index, West Region - November 2021 (bls.gov)



MEDIAN HOME VALUE

The median home value in Bonneville County was lower than both the state and the nation with a value of \$209,200 in 2021. There has been a sharp increase in the value of homes across the nation. Since 2017, homes in Bonneville County have appreciated by 30.58%.

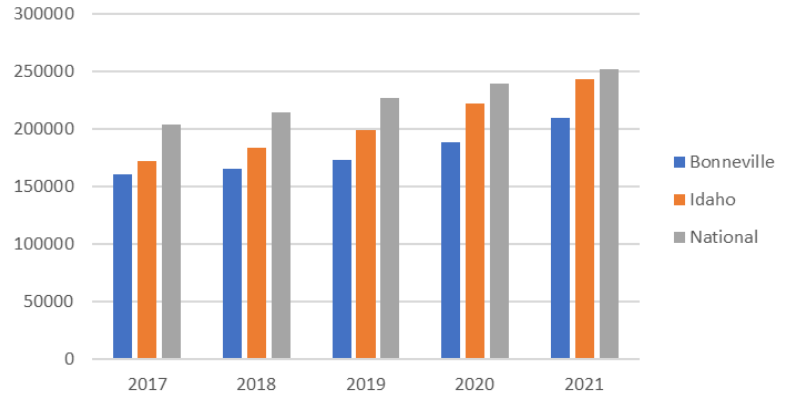
SOURCE: American Community Survey US Census



\$209,200

**Median
Home
Value**

Median Home Value

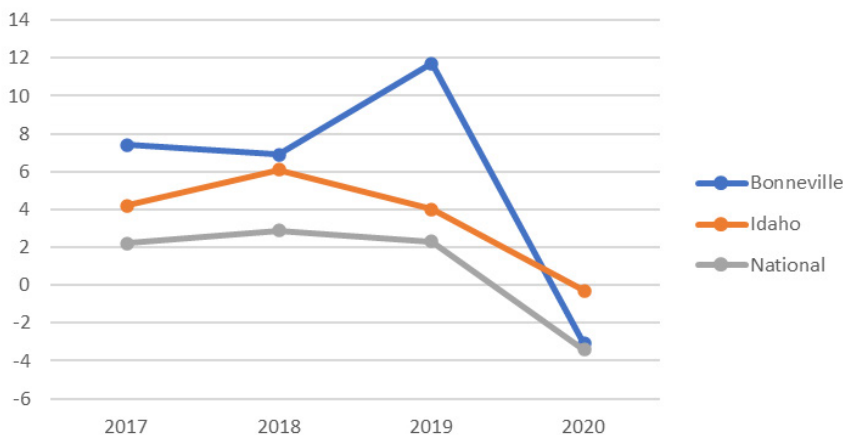


SOURCE: Google Images - James Neeley



SOURCE: Google Images - East Idaho News, Nate Eaton

GDP Growth



GROSS DOMESTIC PRODUCT

Bonneville County's Gross Domestic Product fell at a rate of 3.1% in 2020. The total GDP of Bonneville County was \$5.46 billion in 2020. This accounts for 7.41% of the state's GDP and 35.89% of the GDP within Eastern Idaho.

SOURCE: U.S. Bureau of Economic Analysis (BEA)